

**Learning Route**  
**Pro-Rural Poor Public and Public Partnership in Lao PDR**  
**Learning from best practices and successful strategies in Attapeu province**  
**Attapeu, Lao PDR, 25 February – 1 March**



**1. Background**

The preparation of the Innovation Plan allows Learning Route’s participants to strengthen the learning acquired during the LR activities as well as their on-going partnerships and networks, improving the impact of the innovations and activities proposed.

The Innovation Plan Contest offers the space to participants to put the knowledge gained into practice.

The Innovation Plan Contest has two main objectives:

- 1) Support the strengthening of innovative capacities within the project/ organization/ community, in order to facilitate the development of pro-rural poor Public and Private Partnership (PPP) strategies.
- 2) Complement efforts and resources of the institutions and organizations that have taken part in the Learning Route.

**2. Contest Scope:**

The Innovation Plan Contest will give priority to those plans focusing on the strengthening or the development of pro-rural poor PPP at local and regional level.

These strategies should clearly highlight the linkages among key components, such as: community organization’s strengthening, sustainable partnership between public and private sector, diversification of local production and strategies for the improvement or creation of market access for poor rural people.

The Innovation Plans supports training/educational components and the technical assistance that will be required to implement the Plan.

In order to develop the proposed activities, it is compulsory to directly contract the services of those organizations, individuals, leaders and experts that motivated the innovation(s) and that inspired the Innovation Plan: resource persons, case studies, local champions and participants in the Learning Route (emphasis on peer-to-peer sharing).

The opportunity of designing an Innovation Plan at regional/ local level and in a collective way is intended to support organizations to put into practice the learning acquired during the Route, independently of the resources that they may or may not obtain through this Contest.

In this sense, it is necessary to consider the Contest award as a complement and that the innovative elements can be included in the normal management of all the organizations taking partnering.

### 3. **Amount:**

The Contest seeks to co-finance two to four Innovation Plans, with a maximum amount of USD 2000 for each one.

### 4. **Procedures to postulate to the Contest**

#### **Experience Fair. 25 February 2013**

The Experience Fair is the first activity for the development of your Innovation Plan. The Experience Fair is developed during the Induction Workshop (day 1, Monday, 25 February). The purpose is that each team/organization identifies and shares with the other participants the areas of innovation and encourages them to take part into the Learning Route.

#### **Innovation Plan Fair by the end of the Learning Route. 1 March 2013.**

The last day of the Route each team/organization will present the main objectives, methodology and outcomes of the Innovation Plan to the others participating into the Learning Route. Participants will vote for the best Innovation Plans that will get extra points to start the Innovation Plan Contest.

#### **Submit Innovation Plan final version. 22 March 2013**

The teams interested in participating into the Innovation Plan Contest will need to send an adjusted version of their Innovation Plan by March 20.

Please follow the template guidelines and support your plan only with the necessary attachments.

#### **Announcement of the results of the Innovation Plan Contest. 10 April 2013.**

The Contest Committee will review the plan accordingly and PROCASUR will publish the results in the Community of Practice of the Learning Route.

Awarded Team Innovation Plans will be contact in order to sign a letter of agreement and other procedures. All Team Innovation Plans will receive the results of the assessment done by the Contest Committee.

### 5. **Consideration**

#### **Deadline for Plan Execution:**

The activities will have a maximum execution deadline of 10 months, from the date of the signature of the corresponding Letter of Agreement.

## **Financing**

The co-financing from the organization side, can be in cash, in-kind and giving value to working hours of their members and employees.

The Contest **do not finance** the following: fees inside the partnering organizations, “overhead” expenses, infrastructure and equipment acquisition or rental.

The Contest **do finance** fees for the company/organization/local talent/expert that is being contracted and the operative expenses required for the Plan implementation.

The above-mentioned does not mean that the team/organization cannot include into its Plan the dedication of their in-house staff or required infrastructure and equipment. And will be considered as co-funding, even this is not considered a key criteria in the evaluation of the Plan.

### **Signature of contract and disbursement of resources:**

The financial contribution will be executed in two disbursements: 80% at the beginning of the Plan, once the Letter of Agreement between the PROCASUR Corporation and the awarded organization(s) of the Contest has been signed; 20% at the end with the presentation of a final report on the implementation and outcomes of the Innovation Plan. The Letter of Agreement establishes details of the responsibilities and obligations of each party including reports, verification of activities and expenses.

Services and contracts implemented by the awarded organization(s) do not include or generate any liabilities to PROCASUR Corporation.

### **Closing Report**

Once the implementation period has concluded, there will be 15 additional days to present the closing report and its approval by the PROCASUR Corporation. This report has to include a description of executed activities, outcomes achieved and an analysis of lessons learned applicable to other experiences. It has to include a photographic and/or audiovisual support.

## **6. Enquiries**

Any doubts and questions should be addressed to: Mr. Ariel HALPERN ([ahalpern@procasur.org](mailto:ahalpern@procasur.org)) and/or to Ms Giulia Pedone ([gpedone@procasur.org](mailto:gpedone@procasur.org)).

For more information please visit: [www.asia.procasur.org/](http://www.asia.procasur.org/)

**Evaluation criteria**

Criteria	Item to be evaluated
<p><b>1. Innovation:</b> it will be observed how in the proposal, starting from one or more experiences, a process of creative innovation has been developed so an innovation can adapt to the country reality.</p> <p><b>Max: 13 points</b></p>	<p>(a) Is the proposal referred to experiences that can be considered <b>innovative</b> in relation to its strategies, approaches, concepts, methods or other aspects?</p> <p>(b) Does the Innovation Plan have the potential to contribute with conclusions, recommendations and lessons learned that could be <b>used by a meaningful number of agents</b> involved in other experiences of pro-rural poor PPP?</p> <p>(c) Is it feasible to implement the plan with the <b>economic resources</b> considered in the budget (both the allocated by PROCASUR, as well as the contributed by the partnership)?</p> <p>(d) Is it feasible to execute the defined activities in the <b>periods of time planned</b>?</p> <p>(e) Will the execution of the plan allow <b>achieving/observing outcomes</b> and/or results at the end of the execution? Are these impacts <b>measurable</b>?</p>
<p><b>2. Relation between the ability to complement, “add value” and be sustainable</b> of the proposed plan in relation with other activities and on-going projects being developed by the organizations taking part.</p> <p><b>Max: 5 points</b></p>	<p>(a) <b>Alignment with the organization’s strategy:</b> analysis if the plan is congruent and reinforces the strategy that the organization is developing at medium and long term.</p> <p>(b) <b>Sustainability:</b> Review of the degree in which the innovation proposal can be kept in time and included to the organization own management capacities.</p>
<p><b>3. Clearness and general quality</b> of the innovation plan.</p> <p><b>Max: 8 points</b></p>	<p>(a) That the plan has to be well justified, that is to say, clearly presenting, and with direct language, the <b>problem or topic</b> that is going to be addressed.</p> <p>(c) That: i) direct and potential <b>users</b> of the plan have to be clearly and directly identified in the proposal, and ii) it has to be possible to identify diverse stakeholders among users.</p> <p>(e) That <b>specific objectives and products and results of the Plan have to be clear, real and verifiable.</b></p> <p>(g) That the <b>methodology</b> of the Plan is:</p> <ol style="list-style-type: none"> <li>1. <b>Participative.</b> That is to say, involving diverse <b>partners</b> in the experience of design, execution and use of the plan’s outcomes.</li> <li>2. <b>Clear and leading to the achievement of specific objectives.</b></li> </ol> <p>(i) That the plan has to show internal coherence, that is, there has to be a <b>direct and logical relation</b> between the problem to be addressed by the plan, the general objective, the specific objectives, the methodology, the products and results, the schedule and the budget.</p>