

Learning Route
Pro-Rural Poor Public and Public Partnership in Lao PDR
Best practices and successful strategies in Attapeu province seen through women's eyes
Attapeu, Lao PDR, 06 – 10 May, 2013



1. Background

The preparation of the Innovation Plan allows Learning Route's participants to strengthen the learning acquired during the LR activities as well as their on-going partnerships and networks, improving the impact of the innovations and activities proposed.

The Innovation Plan Contest offers the space to participants to put the knowledge gained into practice.

The Innovation Plan Contest has two main objectives:

- 1) Support the strengthening of innovative capacities within the project/ organization/ community, in order to facilitate the development of pro-rural poor Public and Private Partnership (PPP) strategies.
- 2) Complement efforts and resources of the institutions and organizations that have taken part in the Learning Route.

2. Contest Scope:

The Innovation Plan Contest will give priority to those plans focusing on the strengthening or the development of pro-rural poor PPP at local and regional level.

These strategies should clearly highlight the linkages among key components, such as: community organization's strengthening, sustainable partnership between public and private sector, diversification of local production and strategies for the improvement or creation of market access for poor rural people.

The Innovation Plans supports training/educational components and the technical assistance that will be required to implement the Plan.

In order to develop the proposed activities, it is compulsory to directly contract the services of those organizations, individuals, leaders and experts that motivated the innovation(s) and that

inspired the Innovation Plan: resource persons, case studies, local champions and participants in the Learning Route (emphasis on peer-to-peer sharing).

The opportunity of designing an Innovation Plan at regional/ local level and in a collective way is intended to support organizations to put into practice the learning acquired during the Route, independently of the resources that they may or may not obtain through this Contest.

In this sense, it is necessary to consider the Contest award as a complement and that the innovative elements can be included in the normal management of all the organizations taking partnering.

3. Amount:

The Contest seeks to co-finance two to four Innovation Plans, with a maximum amount of USD 2000 for each one.

4. Procedures to postulate to the Contest

Experience Fair. 06 May 2013

The Experience Fair is the first activity for the development of your Innovation Plan. The Experience Fair is developed during the Induction Workshop (day 1, Monday, 06 May). The purpose is that each team/organization identifies and shares with the other participants the areas of innovation and encourages them to take part into the Learning Route.

Innovation Plan Fair by the end of the Learning Route. 10 May 2013.

The last day of the Route each team/organization will present the main objectives, methodology and outcomes of the Innovation Plan to the others participating into the Learning Route. Participants will vote for the best Innovation Plans that will get extra points to start the Innovation Plan Contest.

Submit Innovation Plan final version. 03 June 2013

The teams interested in participating into the Innovation Plan Contest will need to send an adjusted version of their Innovation Plan by 03 June.

Please follow the template guidelines and support your plan only with the necessary attachments.

Announcement of the results of the Innovation Plan Contest. 15 June 2013.

The Contest Committee will review the plan accordingly and PROCASUR will publish the results in the Community of Practice of the Learning Route.

Awarded Team Innovation Plans will be contact in order to sign a letter of agreement and other procedures. All Team Innovation Plans will receive the results of the assessment done by the Contest Committee.

5. Consideration

Deadline for Plan Execution:

The activities will have a maximum execution deadline of 10 months, from the date of the signature of the corresponding Letter of Agreement.

Financing

The co-financing from the organization side, can be in cash, in-kind and giving value to working hours of their members and employees.

The Contest **do not finance** the following: fees inside the partnering organizations, “overhead” expenses, infrastructure and equipment acquisition or rental.

The Contest **do finance** fees for the company/organization/local talent/expert that is being contracted and the operative expenses required for the Plan implementation.

The above-mentioned does not mean that the team/organization cannot include into its Plan the dedication of their in-house staff or required infrastructure and equipment. And will be considered as co-funding, even this is not considered a key criteria in the evaluation of the Plan.

Signature of contract and disbursement of resources:

The financial contribution will be executed in two disbursements: 80% at the beginning of the Plan, once the Letter of Agreement between the PROCASUR Corporation and the awarded organization(s) of the Contest has been signed; 20% at the end with the presentation of a final report on the implementation and outcomes of the Innovation Plan. The Letter of Agreement establishes details of the responsibilities and obligations of each party including reports, verification of activities and expenses.

Services and contracts implemented by the awarded organization(s) do not include or generate any liabilities to PROCASUR Corporation.

Closing Report

Once the implementation period has concluded, there will be 15 additional days to present the closing report and its approval by the PROCASUR Corporation. This report has to include a description of executed activities, outcomes achieved and an analysis of lessons learned applicable to other experiences. It has to include a photographic and/or audiovisual support.

6. Enquiries

Any doubts and questions should be addressed to: Mr. Ariel HALPERN (ahalpern@procasur.org)
Ms Cecilia Ruberto (cruberto@procasur.org) and/or to Ms Giulia Pedone (gpedone@procasur.org)

For more information please visit: www.asia.procasur.org/

Evaluation Criteria	Item to be evaluated
<p>1. Innovation The evaluation will consider how the process of creative innovation inspired by the Learning Route's experiences has been developed in the proposal and adapted to the local context.</p> <p>Max: 13 points</p>	<p>(a) Is the proposal referring to experiences that can be considered innovative in relation to its strategies, approaches, concepts, methods or other aspects?</p> <p>(b) Does the Innovation Plan have the potential to contribute with conclusions, recommendations and lessons learned useful for a large number of stakeholders involved in other experiences of pro-rural poor PPP?</p> <p>(c) Is it feasible to implement the plan with the economic resources considered in the budget (both the allocated by PROCASUR, as well as the contributed by the partnership)?</p> <p>(d) Is it feasible to execute the defined activities within the planned period of time?</p> <p>(e) Is it possible to achieve and observe the outcomes and results of the innovation plan by the end of its execution? Is it possible to measure its outcomes/impacts?</p>
<p>2. Project complementarities, "value added" and collaborations The evaluation will consider the level of complementarities and collaboration with on-going projects activities and the value added though the innovation to the project strategy.</p> <p>Max: 5 points</p>	<p>(a) Alignment with the organization's strategy: Is the Innovation Plan in line with the proposing organization's strategy? Does it contribute to strengthen this strategy on the medium-long term?</p> <p>(b) Sustainability: Can the proposal be implemented in the time-frame proposed? Can the proposal be embedded in the managerial capacities already in place?</p>
<p>3. Cleanness and general quality of the innovation plan.</p> <p>Max: 8 points</p>	<p>(a) Problem/Topic: the problem and/or topic addressed by the Plan is clearly presented, with clear language and comprehensive information.</p> <p>(b) Direct and indirect users: the innovation plan clearly identifies direct users and indirect beneficiaries of the proposed activities.</p> <p>(c) Outputs and outcomes: specific objectives and products (outputs) as well as the results achieved (outcomes) by the Plan are clear, real and verifiable.</p> <p>(d) Methodology: the innovation plan methodology is</p> <ol style="list-style-type: none"> 1. Participative. It means it should involve actively diversified partners/stakeholders in the various phases: design, execution, use of the plan's outcomes/benefits. 2. Clear and results oriented providing clear statements on how the methodology will lead to the achievement of the specific objectives. <p>(e) Internal coherence: The plan establish a direct and logical relation between the problem(s) to be addressed by the plan, the general objective, the specific objectives, the methodology, the outputs/products and results, the schedule and the budget.</p>