



APMAS / AIT EXTENSION - PROCASUR LEARNING ROUTE  
Learning Route on the Pro-Poor Rural Public-Private Partnership  
22 – 31 October 2012  
Thailand

## GUIDELINES FOR THE EXPERIENCE FAIR

### *What is the Experience Fair?*

The **Experience Fair** is one of the first activities in the development of your Innovation Plan. The **Innovation Plans** guides the Country Team adaptation and adoption of new concepts, approaches and tools during the Learning Route. The **Experience Fair** is developed during the Induction Workshop (day 1, Monday, **22 October 2012**)

Its purpose is that each country team identifies and share with the other participants the areas of innovation that interest and encourage them to take part in the Route.

Each Country Team should consider the following **recommendations** when preparing your presentation for the **Experience Fair**:

- a) Refer to ongoing **strategic activities on PPP** carried out by IFAD in the Country.
- b) Consult the documents available in [http://asia.procasur.org/our-routes/ppplearning\\_route/](http://asia.procasur.org/our-routes/ppplearning_route/)
- c) Country Team will have only 7 (seven) minutes to present and may use only two (2) flip charts (no videos, no power points)
- d) Use pictures, drawings and bullet points

We would like to encourage the country team to consider the following guiding questions and complete them accordingly for **country presentation** on **Monday, 22 October 2012**.

For more information please contact **Ariel Halpern** ([ahalpern@procasur.org](mailto:ahalpern@procasur.org))



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**EXPERIENCE FAIR QUESTIONNAIRE**

1. What are the Projects Public Private Partnership Initiative? Please indicate if it currently develops specific programmes, projects and/or activities.
2. Please identify the main opportunities and challenges faced in the country when promoting Public-Private Partnership?
3. Please refer to your social capital, in terms of own assets, alliances and networks. How is this helping or making difficult the Public Private Partnership?
4. What is the Country Team expectations for the Learning Route?

**THANK YOU!**